Dr. Jelena Zajeganovic-Jakovljevic, is an Early Childhood Development Specialist at UNICEF Serbia. Jelena is a medical doctor with a public health orientation. She works close to 20 years with UNICEF Serbia Office starting as a program specialist in adolescent health and development and shifting into early childhood development in the last 10 years. In this role she contributed significantly to integration of the concept of early childhood development and nurturing care in the national agenda, particularly strengthening health system and its collaboration with other sectors to provide integrated ECD support for the most vulnerable families.

In addition, Jelena is responsible for all health and nutrition programming in UNICEF Serbia Office including emergency response in these fields, which became significantly relevant in the times of COVID 19 epidemic.