



Natasa Krstic, Associate Professor @Faculty of Media and Communications, Singidunum University. Graduated and obtained her master's degree @Faculty of Economics, University of Belgrade and defended her PhD in the field of management in 2014 @Singidunum University.

Multi-skilled professional with broad-ranging project delivery for international and governmental organizations. Is a regional Consultant for UNICEF on Child Rights and Business since 2017. Has delivered projects/assignments across Serbia, Croatia, Bulgaria, Montenegro, and Ukraine.